

WASHINGTON WIZARDS PRESS RELEASE

FOR IMMEDIATE RELEASE

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“CAPITAL CITY GO-GO” ANNOUNCED AS THE OFFICIAL NAME OF WIZARDS G LEAGUE AFFILIATE

Primary and secondary logos revealed, paying tribute to Wizards franchise history and go-go music culture



WASHINGTON, DC – The Washington Wizards today unveiled the **Capital City Go-Go** as branding for the team’s NBA G League affiliate set to begin play at the start of the 2018-19 season. In addition to the team name, primary and secondary logos were revealed and can be seen above.

Go-Go is a persistent beat for generations that have called Washington, DC, home. The primary logo is highlighted by the Conga drum, a unique aspect of Go-Go music. The stripes in the drum create a hyphen for Go-Go and also represent the District of Columbia flag. A classic Wizards basketball can be found at the top of the drum while the typeface of Capital City - a popular nickname for the District - is additionally taken from historic logos. Stars and stripes adorn the secondary logo while a pair of music notes symbolize ‘Go-Go.’

“We are proud and excited to welcome Capital City Go-Go to Washington, DC. There is going to be a lot of talent at the new Entertainment and Sports Arena, and we look forward to cheering on all our teams,” said Mayor Muriel Bowser.

A pillar of Washington, DC’s music scene, the go-go subgenre was originated by Chuck Brown in the nation’s capital in the 1970s. Through generations, Go-Go has remained a prevalent part of the region’s unique identity. The team’s identity was borne following a highly-successful Go-Go Night during the Wizards’ post-game concert series last season and was shared with local members of the Go-Go community earlier this year.

“We are thrilled to announce the addition of the Capital City Go-Go to the Monumental Sports & Entertainment family,” Ted Leonsis, Founder, Chairman, Majority Owner and CEO of Monumental Sports & Entertainment, said. “The Go-Go music scene has been ingrained in the fiber of our vibrant community for decades. By securing an NBA G League franchise, we will have the ability to develop young prospects by implementing our system through an extension of the Wizards’ front office and coaching staff. Proximity is also a key component to our growth and we are excited that, due in part to our partnership with the District of Columbia and Events DC, the Go-Go, along with the Washington Mystics, will have a home just a few short miles away from Capital One Arena in the brand-new facility at St. Elizabeths in Ward 8 of Southeast DC”

“Events DC is thrilled to welcome the Capital City Go-Go to the lineup of future programming alongside the Washington Mystics and Wizards at the forthcoming Entertainment and Sports Arena in the Congress Heights neighborhood of Washington, DC. As the official convention and sports authority for the District, it is our goal to deliver a state-of-the-art, multi-purposed facility for residents and visitors to enjoy – and to create an Arena with programming to match; that celebrates the city and local community while offering a premier entertainment experience,” said Gregory A. O’Dell, president and chief executive officer of Events DC. “Our great partnership with the Mayor and Monumental Sports and Entertainment on this project will only further strengthen this Arena as a new destination within DC and act as a catalyst for new opportunities in Ward 8.”

Season-ticket memberships for the Go-Go’s inaugural season are on sale now. Fans can secure their seats to become a founding fan with an initial deposit of \$25 per seat. Visit www.CapitalCityGoGo.com, call 202-864-4350 or email ticketsales@capitalcitygogo.com to speak with a team representative to reserve seats today. Follow the Go-Go on Twitter (@CapitalCityGoGo), Instagram (@CapitalCityGoGo) and on Facebook (www.Facebook.com/CapitalCityGoGo). In addition, Monumental Sports Network plans to stream all available Go-Go games, as well as produce premium original programming for fans to enjoy.

The Go-Go, like the Wizards, will be owned and operated by Monumental Sports & Entertainment and will play its 24 home games at a new, state-of-the-art venue on the campus of the former St. Elizabeths Hospital in Southeast Washington, DC set to open in 2018. Mayor Muriel Bowser, Events DC, and Monumental Sports & Entertainment have partnered to promote transformative community development in Ward 8 with the construction of the new arena, which will also serve as the practice facility for the Wizards and the home of the WNBA’s Washington Mystics.

ABOUT THE WASHINGTON WIZARDS

The NBA’s Washington Wizards are owned and operated by Monumental Sports & Entertainment, which is one of the largest integrated sports and entertainment companies in the country with one of the most diverse partnership groups in all of sports. The company also owns and operates the NHL’s Washington Capitals, the WNBA’s Washington Mystics, the AFL’s Washington Valor as well as the Baltimore Brigade and Capital One Arena, the premier sports and entertainment venue in Washington, DC. Monumental Sports & Entertainment also oversees the management of Kettler Capitals Iceplex– the training facility for the Washington Capitals and the Eagle Bank arena at George Mason University.

ABOUT THE NBA G LEAGUE

The NBA’s official minor league, the NBA G League prepares players, coaches, officials, trainers, and front-office staff for the NBA while acting as the league’s research and development laboratory.

Featuring 26 teams with direct affiliations with NBA franchises for the 2017-18 season, the league offers elite professional basketball at an affordable price in a fun, family-friendly atmosphere. An all-time high 44 percent of all NBA players at the end of the 2016-17 season boasted NBA G League experience. In fostering the league's connection to the community, its teams, players and staff promote health and wellness, support local needs and interests, and assist in educational development through NBA Cares programs. NBA G League games are available on ESPN's family of networks and NBA TV.

ABOUT EVENTS DC

Events DC, the official convention and sports authority for the District of Columbia, deliver premier event services and flexible venues across the nation's capital. Leveraging the power of a world-class destination and creating amazing attendee experiences, Events DC generates economic and community benefits through the attraction and promotion of business, athletic, entertainment and cultural activities. Events DC oversees the Walter E. Washington Convention Center, an anchor of the District's hospitality and tourism economy that generates over \$400 million annually in total economic impact, and the historic Carnegie Library at Mt. Vernon Square. Events DC manages the Stadium-Armory campus, which includes Robert F. Kennedy Memorial Stadium and surrounding Festival Grounds, the non-military functions of the DC Armory and Maloof Skate Park at RFK Stadium. Events DC also built and now serves as landlord for Nationals Park, the first LEED-certified major professional sports stadium in the United States. The most recent addition is Gateway DC, an innovative and versatile space featuring a covered and open-air pavilion in the center of a 1-acre park, conveniently located in the Congress Heights neighborhood of Washington, DC. For more information, please visit www.eventsdc.com or find us on social media – Facebook (Events DC), Twitter (@TheEventsDC) and Instagram (@EventsDC).